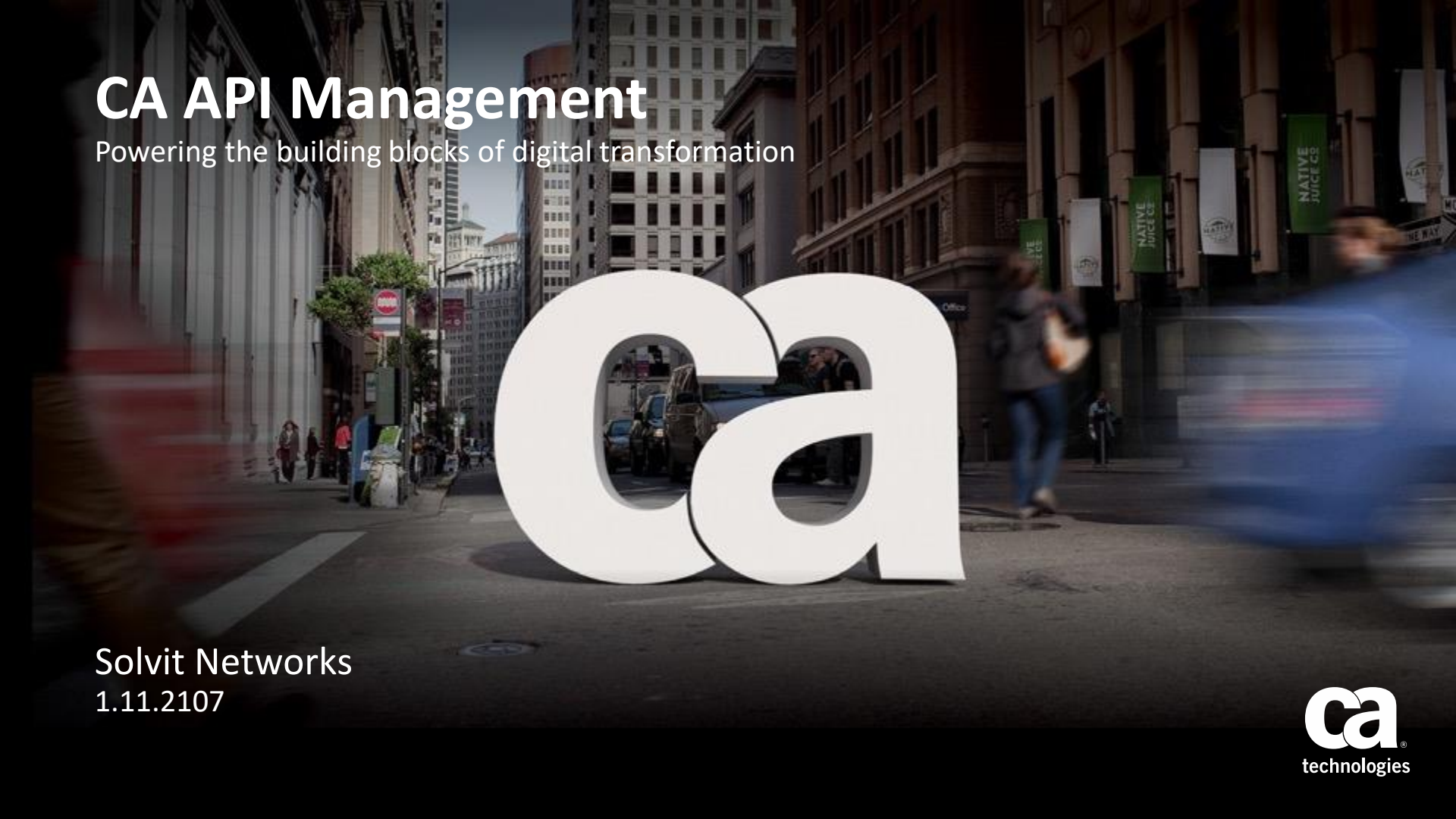
CA API Management

Powering the building blocks of digital transformation



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DIGITAL TRANSFORMATION

INTRODUCING CA API MANAGEMENT

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Who needs API Management?

Line of Business

Digital Transformation

Stakeholder

Enterprise Architect

Integrate and Create APIs

Stakeholder

Developer

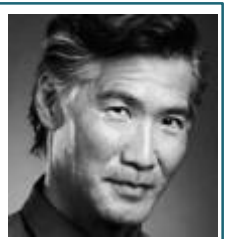
Accelerate Development

Influencer | User

Security

Secure the Open Enterprise

Influencer



API Owner / Product Manager

Build, Deploy, Operate, and Optimize API Infrastructure

Stakeholder | Influencer | User

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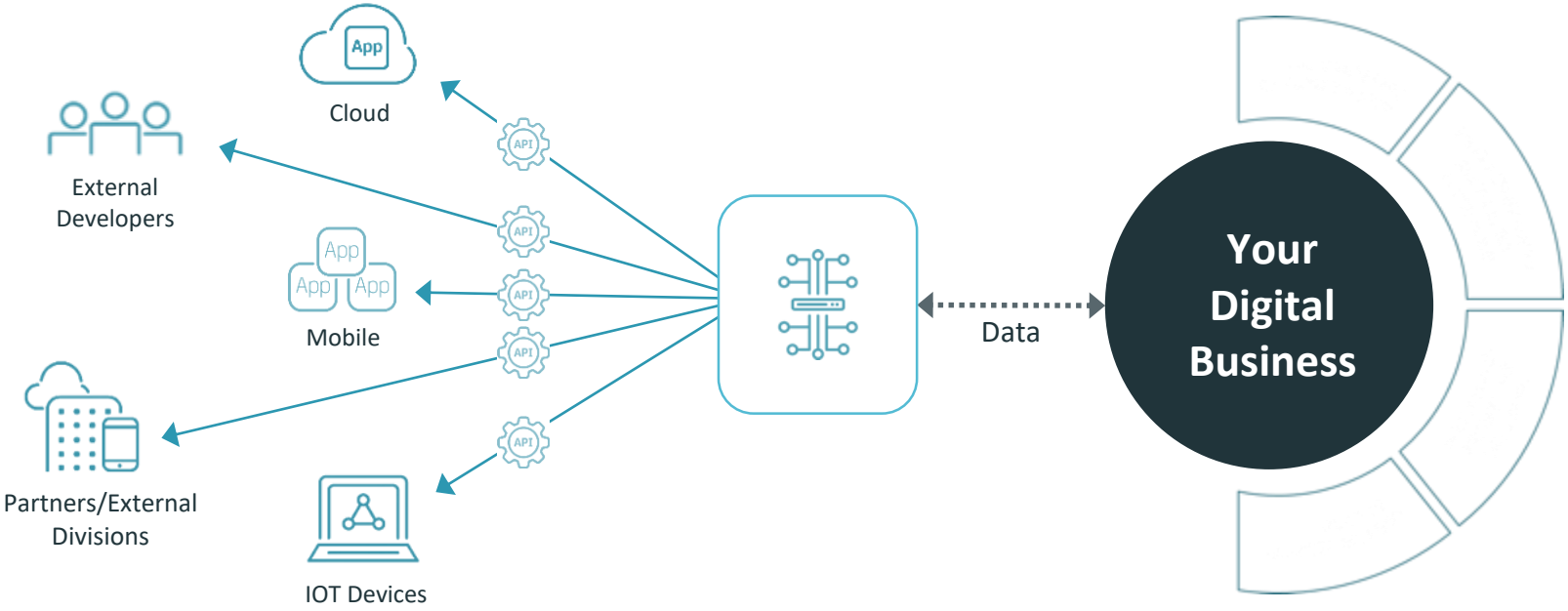
APIs are the building blocks of digital transformation



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API 101 Example – Before

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API 101 Example – After

- Integration
- Experience
- Speed
- Monetization
- Internet of Things

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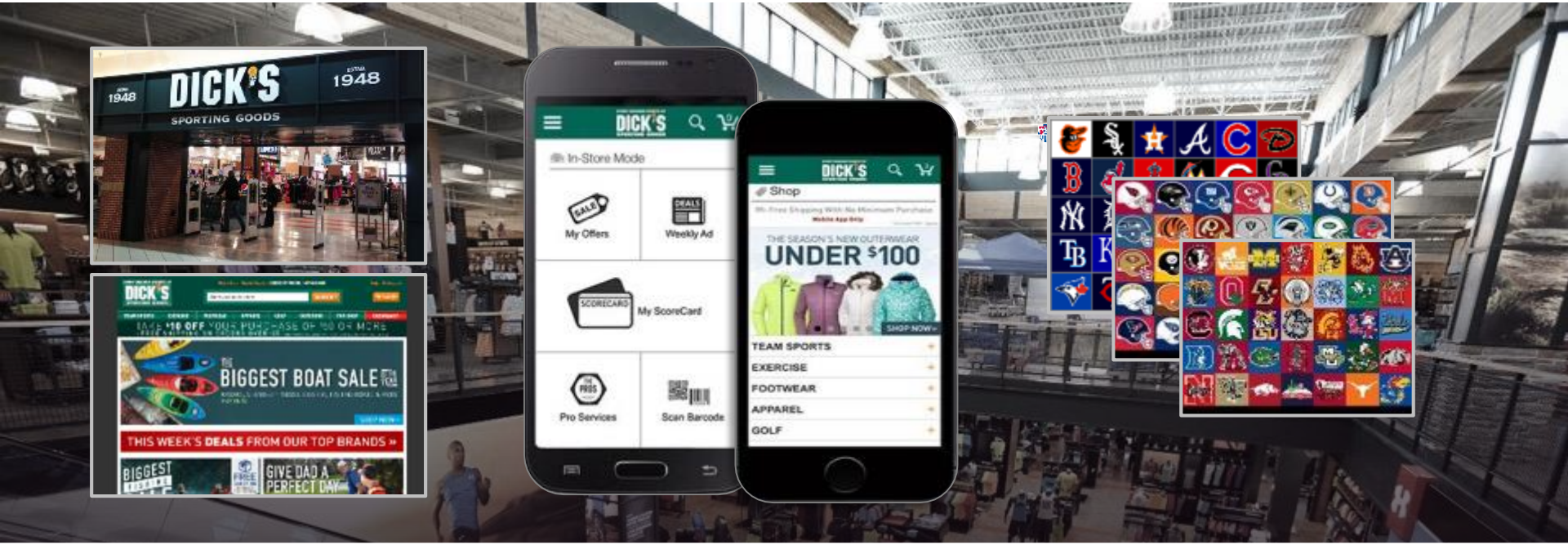
Digital Transformation in **Financial Services**

Offline / In-Person	Web	Mobile	Omnichannel	Ecosystem
▪ RETAIL BANKING	▪ ONLINE BANKING	▪ LOCATION & SERVICE APIs ▪ ACCOUNT APIs ▪ ALERT/MONITORING APIs ▪ MOBILE PAYMENT APIs	▪ DIRECT DEPOSIT APIs ▪ INVESTMENT APIs ▪ P2P MOBILE PAYMENT APIs	▪ LOYALTY PARTNER APIs ▪ P2P LENDING APIs ▪ WEALTH MANAGEMENT APIs

Low digital maturity — High digital maturity

Digital Transformation in **Retail**



Offline / In-Person	Web	Mobile	Omnichannel	Ecosystem
▪ RETAIL STORE ▪ CATALOG & CALL CENTER	▪ WEB STOREFRONT ▪ AFFILIATE CHANNELS	▪ MOBILE STOREFRONT ▪ SHOPPER PROFILE APIs ▪ PRODUCT CATALOG APIs ▪ PERSISTENT CART APIs	▪ IN-STORE/PROXIMITY APIs ▪ INVENTORY/LOGISTICS APIs ▪ PERSONALIZED PROFILE APIs ▪ ADVANCED PAYMENT APIs	▪ LOYALTY PARTNER APIs ▪ MARKETPLACE APIs ▪ SMART PRODUCT APIs

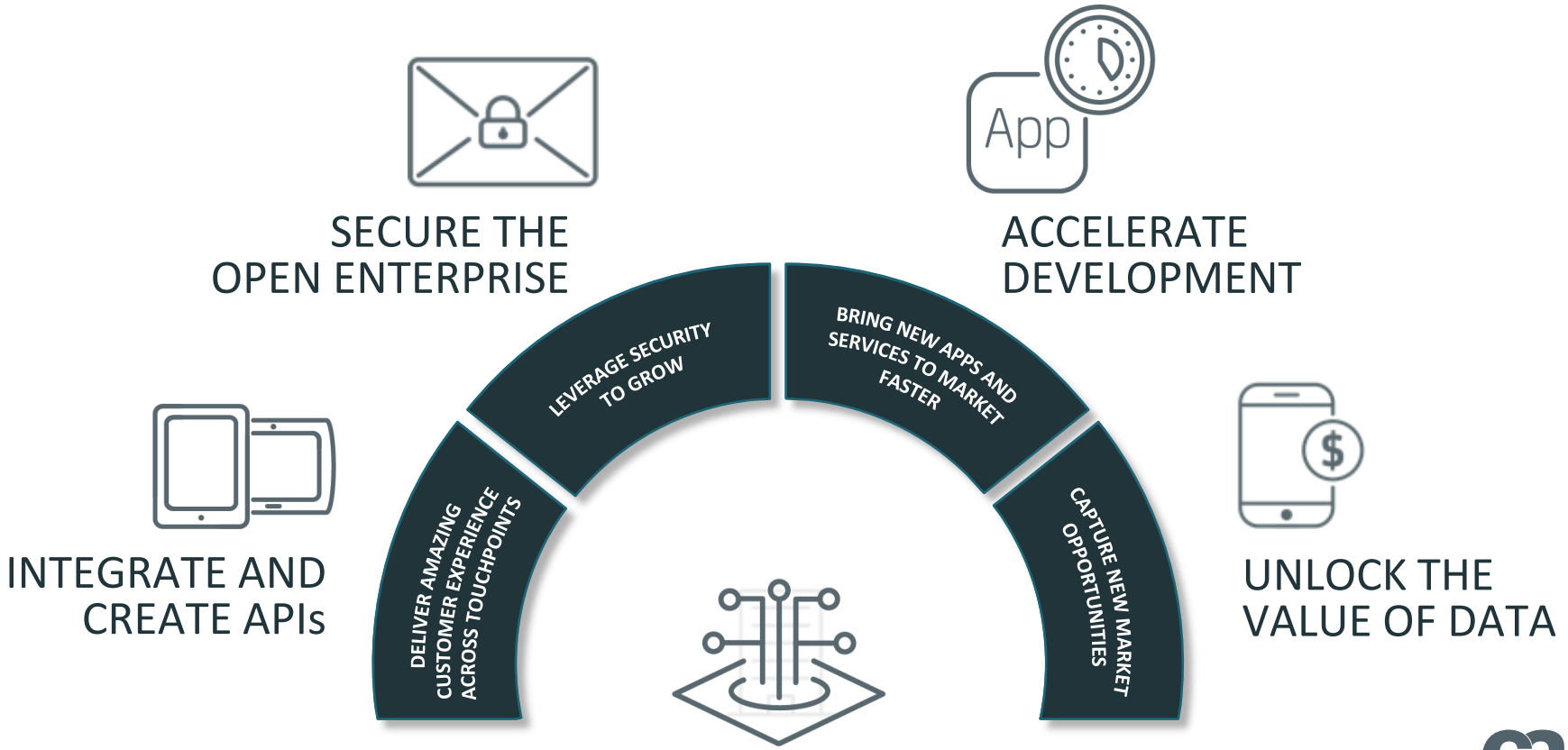
Low digital maturity — High digital maturity

Digital Transformation in **Transportation & Logistics**

Offline / In-Person	Web	Mobile	Omnichannel	Ecosystem
▪ DROPOFF / PICKUP CENTER ▪ COURIER	▪ WEB RESEARCH ▪ WEB SCHEDULING ▪ WEB TRACKING	▪ RATE AND SLA APIs ▪ SERVICE APIs ▪ TRACKING APIs	▪ FLEET TRACKING APIs ▪ SUPPLY CHAIN APIs ▪ TRAFFIC MANAGEMENT APIs ▪ ENROUTE REDIRECT APIs	▪ PROOF OF DELIVERY APIs ▪ TRAFFIC DATA APIs ▪ 3PL SERVICES APIs ▪ 3P PICKUP/DROPOFF APIs

Low digital maturity — High digital maturity

API Management enables digital transformation



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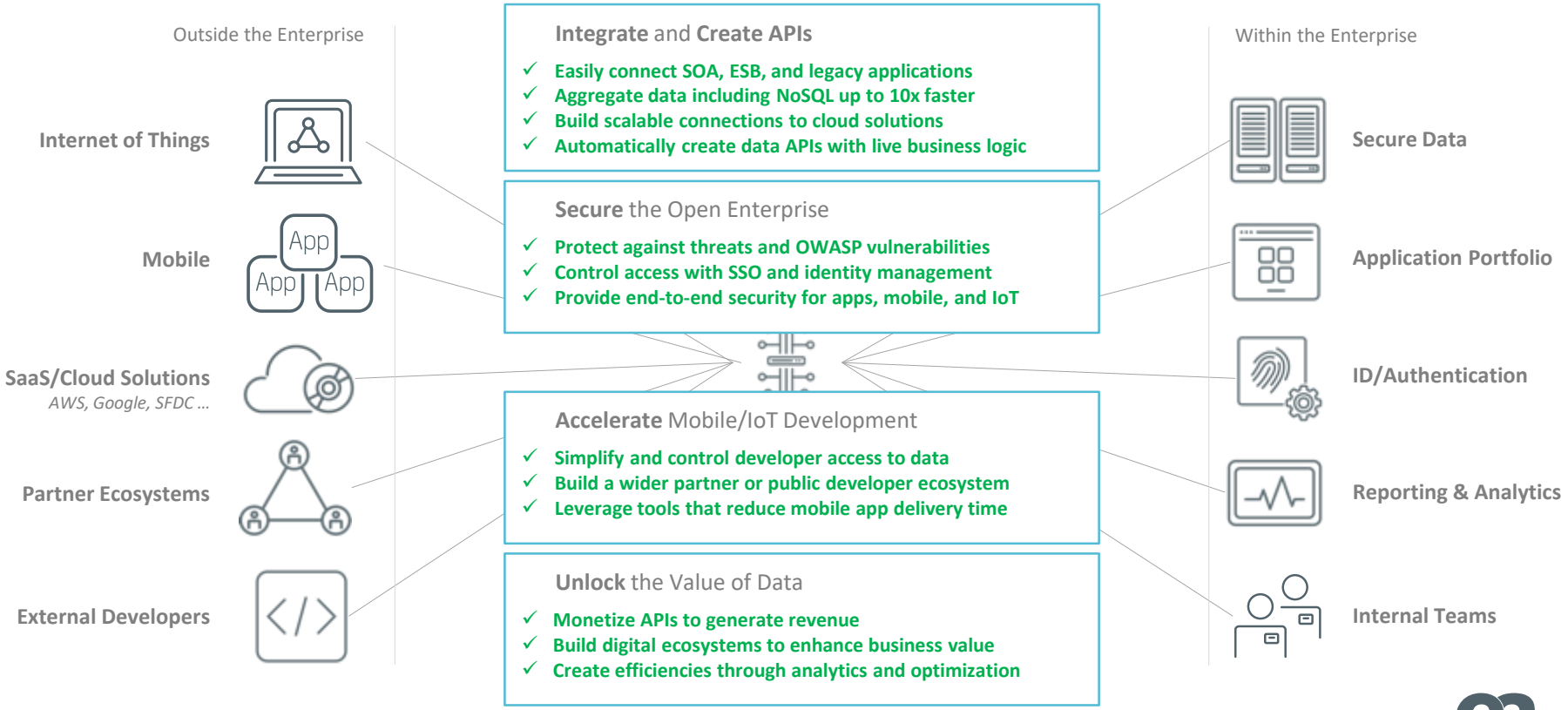
INTRODUCING CA API MANAGEMENT

CA API Management

The Building Blocks of Digital Transformation



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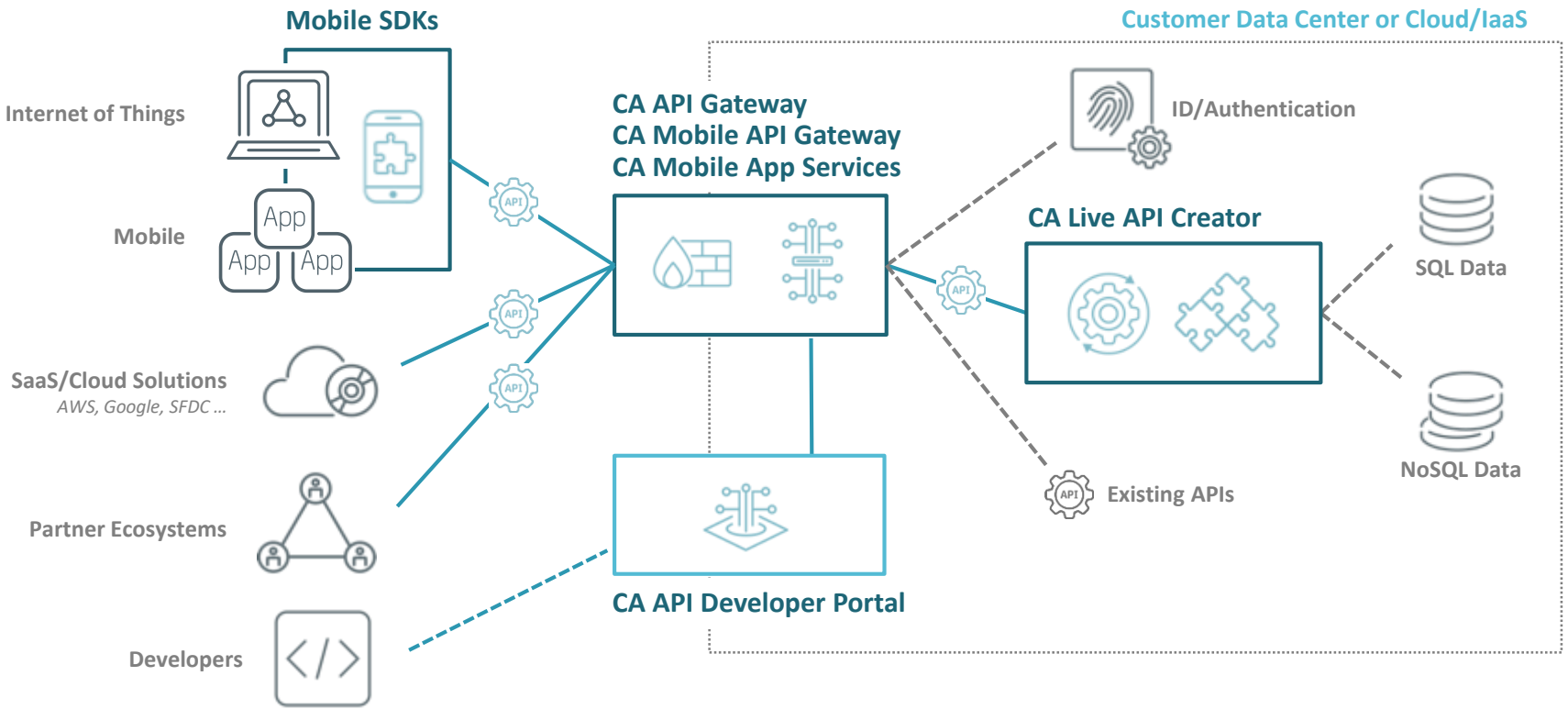
CA API Management

APIM in Customer Environment (On-Premises or Cloud)



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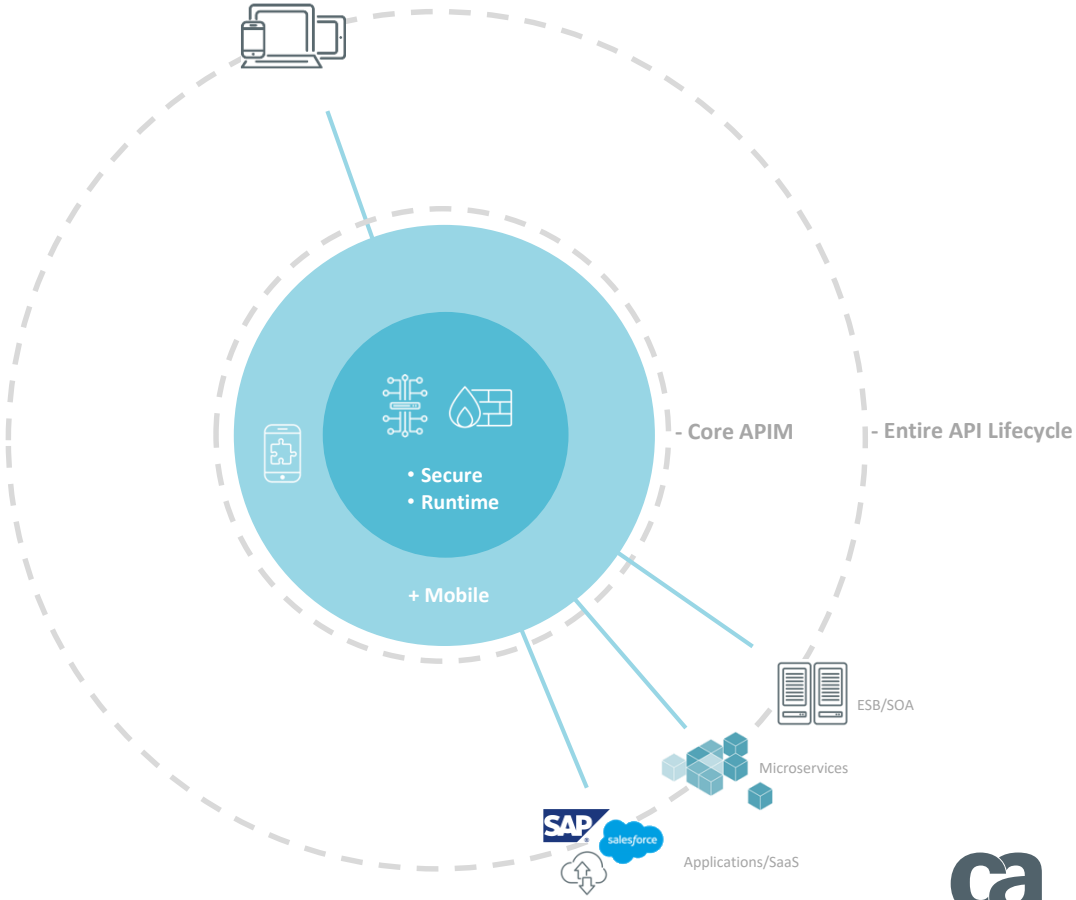
CA API Management

Product Family Coverage

CA API Gateway

CA Mobile API Gateway



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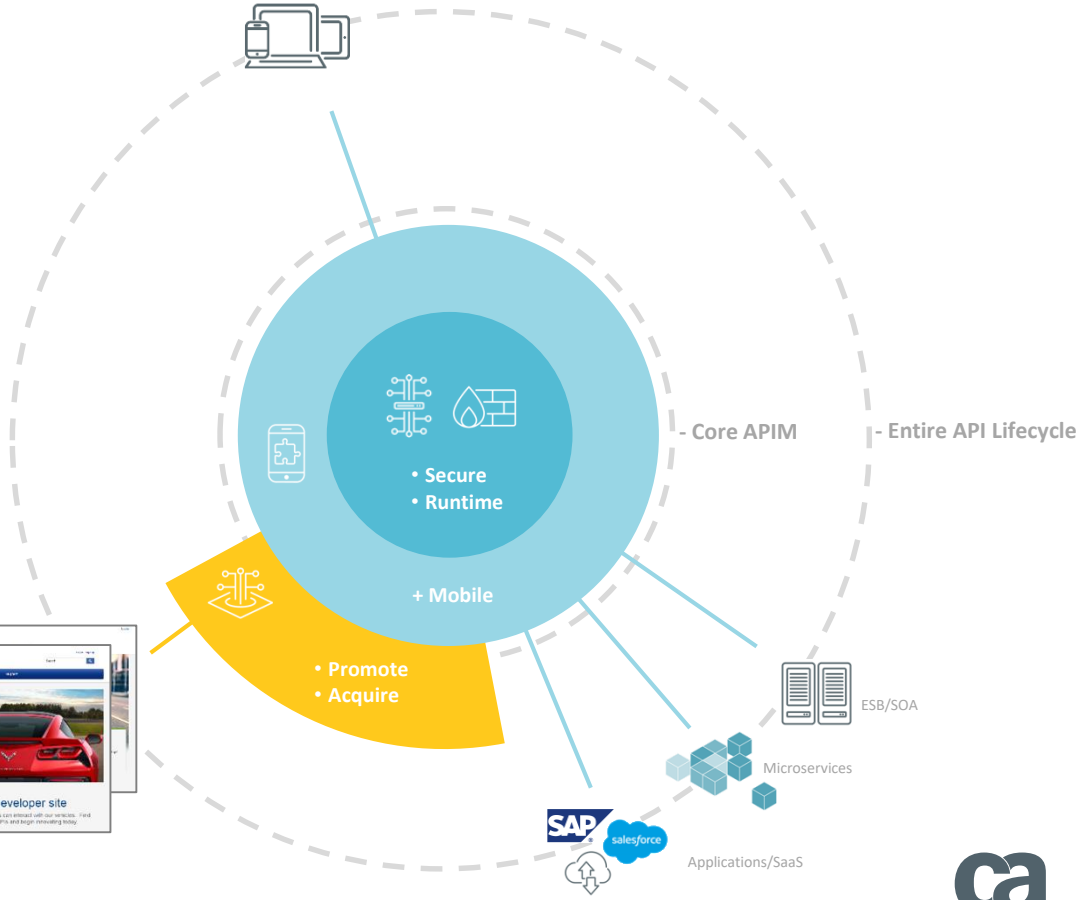
CA API Management

Product Family Coverage

CA API Gateway

CA Mobile API Gateway

CA API Developer Portal



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CA API Management

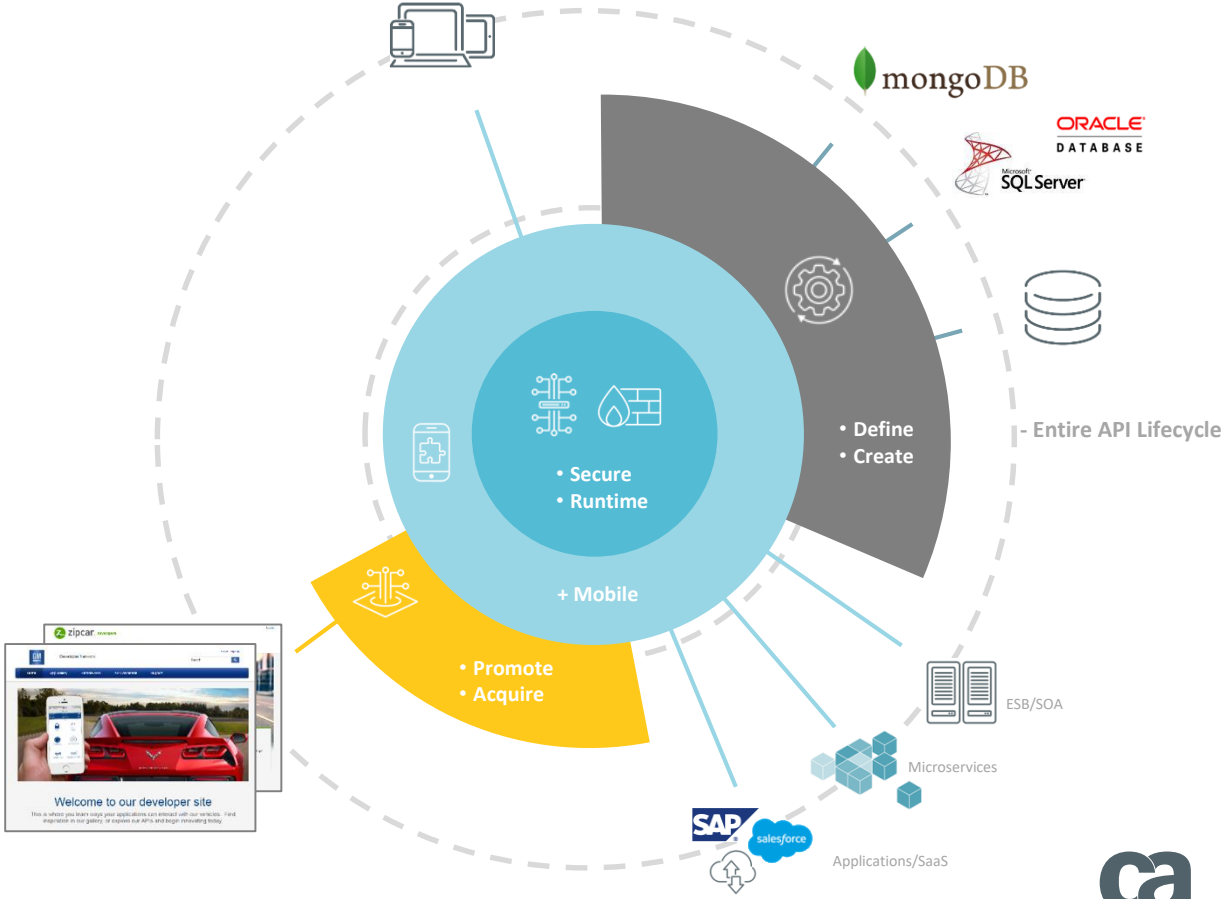
Product Family Coverage

CA API Gateway

CA Mobile API Gateway

CA API Developer Portal

CA Live API Creator



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CA API Management

Product Family Coverage

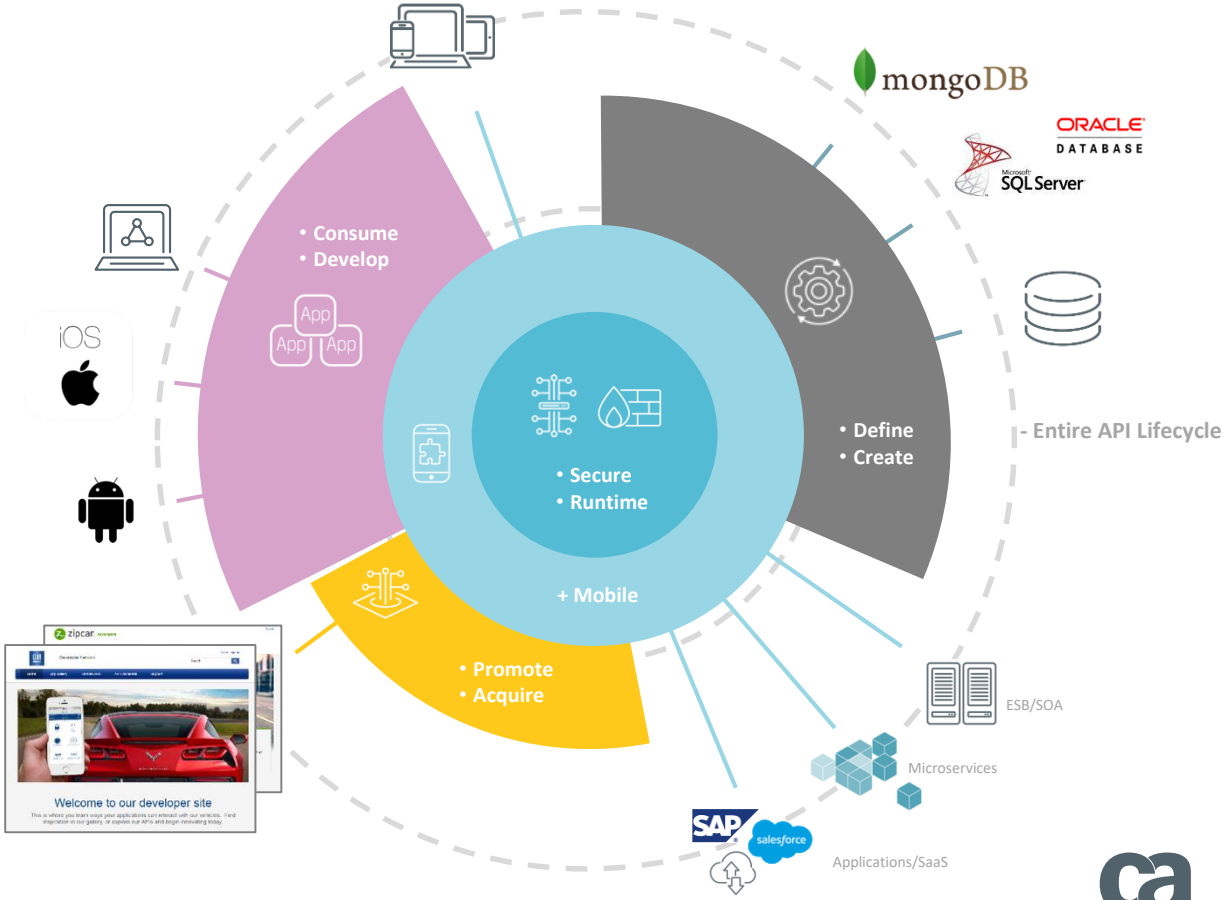
CA API Gateway

CA Mobile API Gateway

CA API Developer Portal

CA Live API Creator

CA Mobile App Services



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CA API Management

Cross-Business Unit Integrations

CA API Gateway

CA Mobile API Gateway

CA API Developer Portal

CA Live API Creator

CA Mobile App Services

CA Advanced Authentication

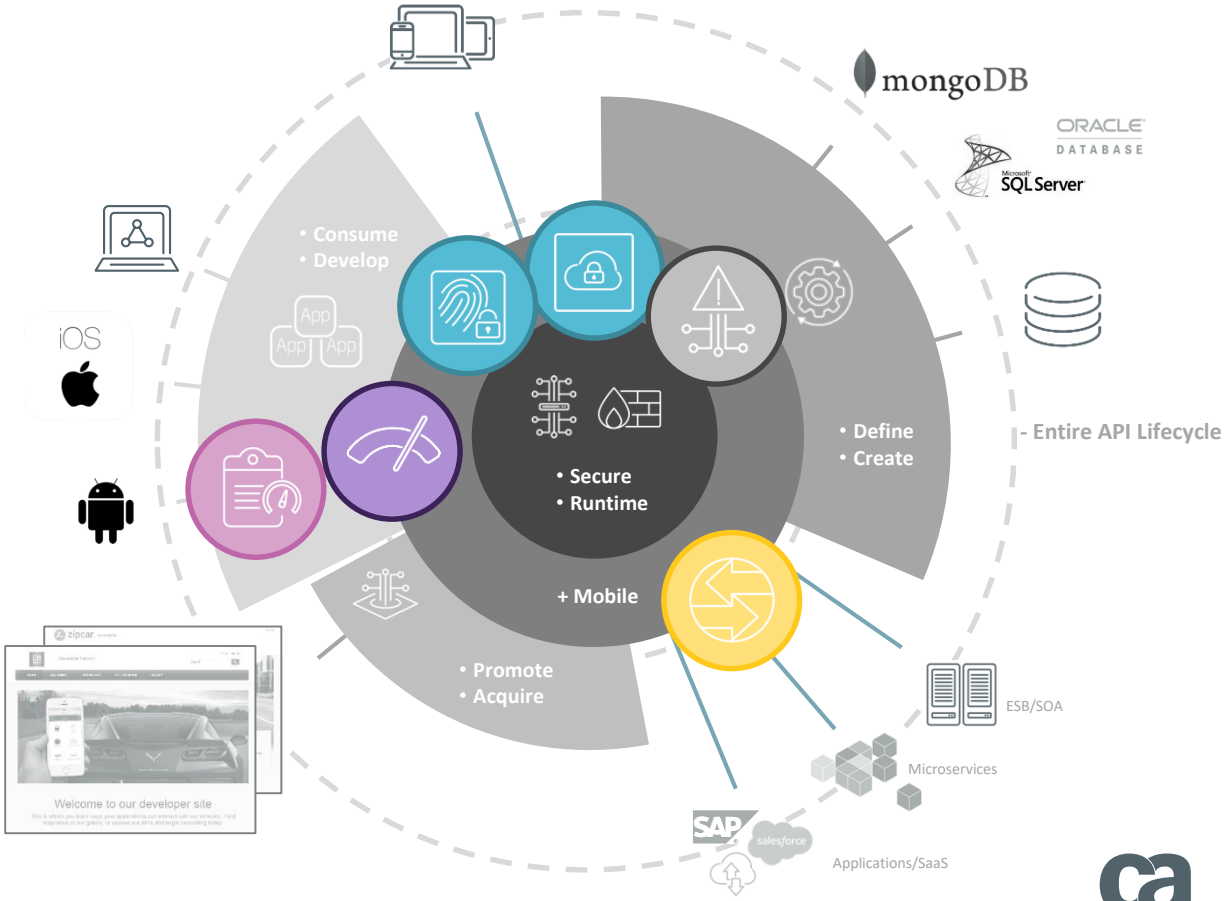
CA Single Sign-On

CA Service Virtualization

CA Mobile Analytics

CA App Performance Mgt.

CA Infrastructure Mgt.



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Why CA APIM: Forrester® Wave Leader

"… strong API security, integration, and mobile app support … among the best API security, message transformation, and integration features."

"Layer 7 was an early mover into the API management space, which has given CA a head start to round out the features of its portal and tooling for API product managers. The gateway's **mobile app support is also among the best in our evaluation.**"

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Why CA APIM: Gartner® Magic Quadrant Leader

“Solid security features and good coverage of API management, mobile support, API implementation options and the remaining application services governance basic and advanced functionality.”

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Why CA APIM: KuppingerCole Compass Leader

"… a complete solution for practically all API management scenarios imaginable, while ensuring a high degree of integration and one of the best implementations of API security and identity features.

CA Technologies can definitely be recognized as the leading contender for most organizations."

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USE OUR RESOURCES

- DEMO ENVIRONMENT
- PROOF OF CONCEPT IN YOUR ENVIRONMENT

Thank you!

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